

# Open Access Publishing at Springer

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**President STM Publishing & Marketing**  
**Beijing, October 26, 2010**

## Open Access flavors at Springer

### Authors' Rights

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- Self-archiving of author's accepted version
- Deposit into PubMed Central

### Hybrid Open Access

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- Open Access option in majority of Springer titles
- Open Choice for individual authors:  
Article fee  
€ 2000/ USD 3000
- Experimental agreements with institutions

### Fully Open Access

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## Springer is a **green** publisher



...opening access to research

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### Publisher copyright policies & self-archiving

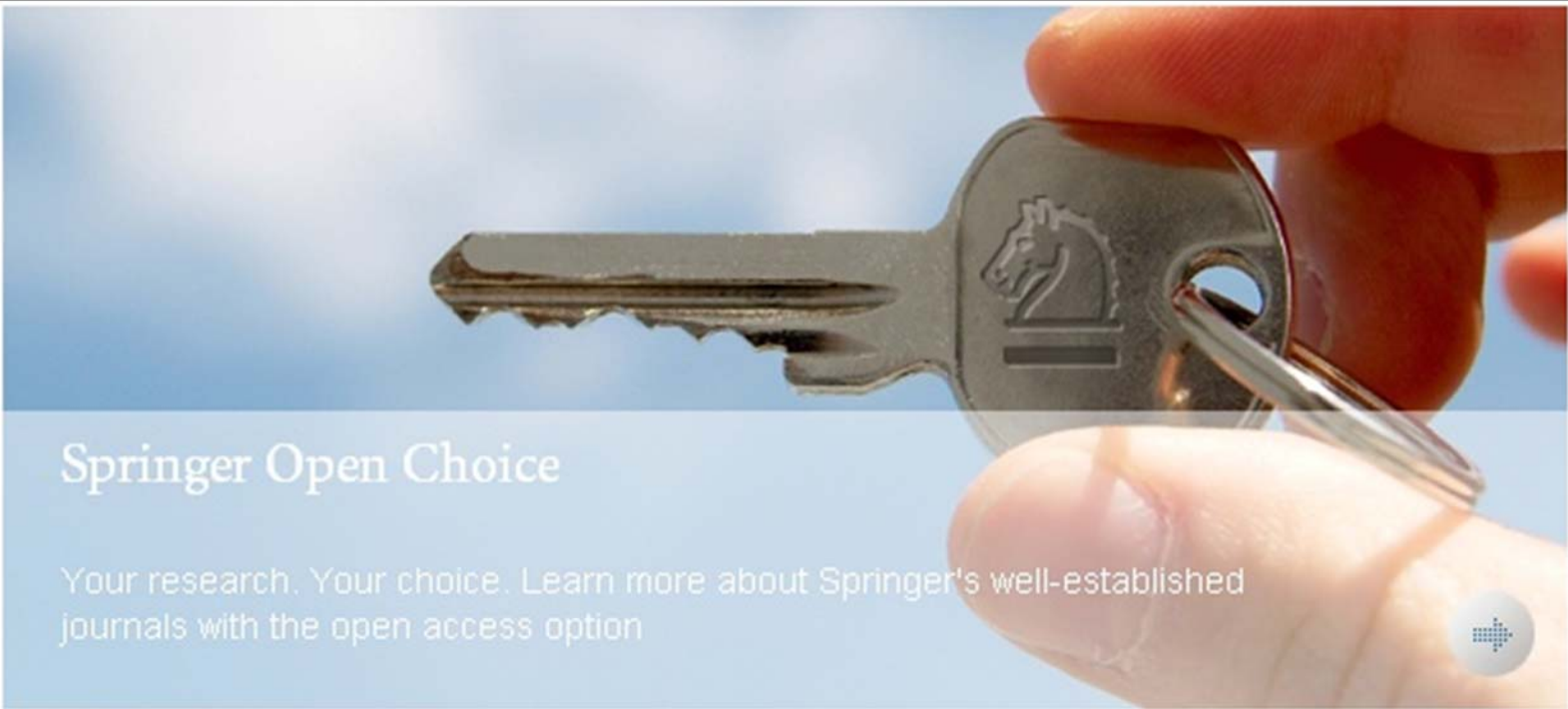
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One publisher found when searched for **Springer Verlag**:

This summary is for the publisher's *default* policies and changes or exceptions can often be negotiated by authors.  
*All information is correct to the best of our knowledge but should not be relied upon for legal advice.*


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<b>Publisher's Version/PDF:</b>	✗ author cannot archive publisher's version/PDF
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## Springer pioneered the hybrid journal



**Springer Open Choice**

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## Institutional experiments



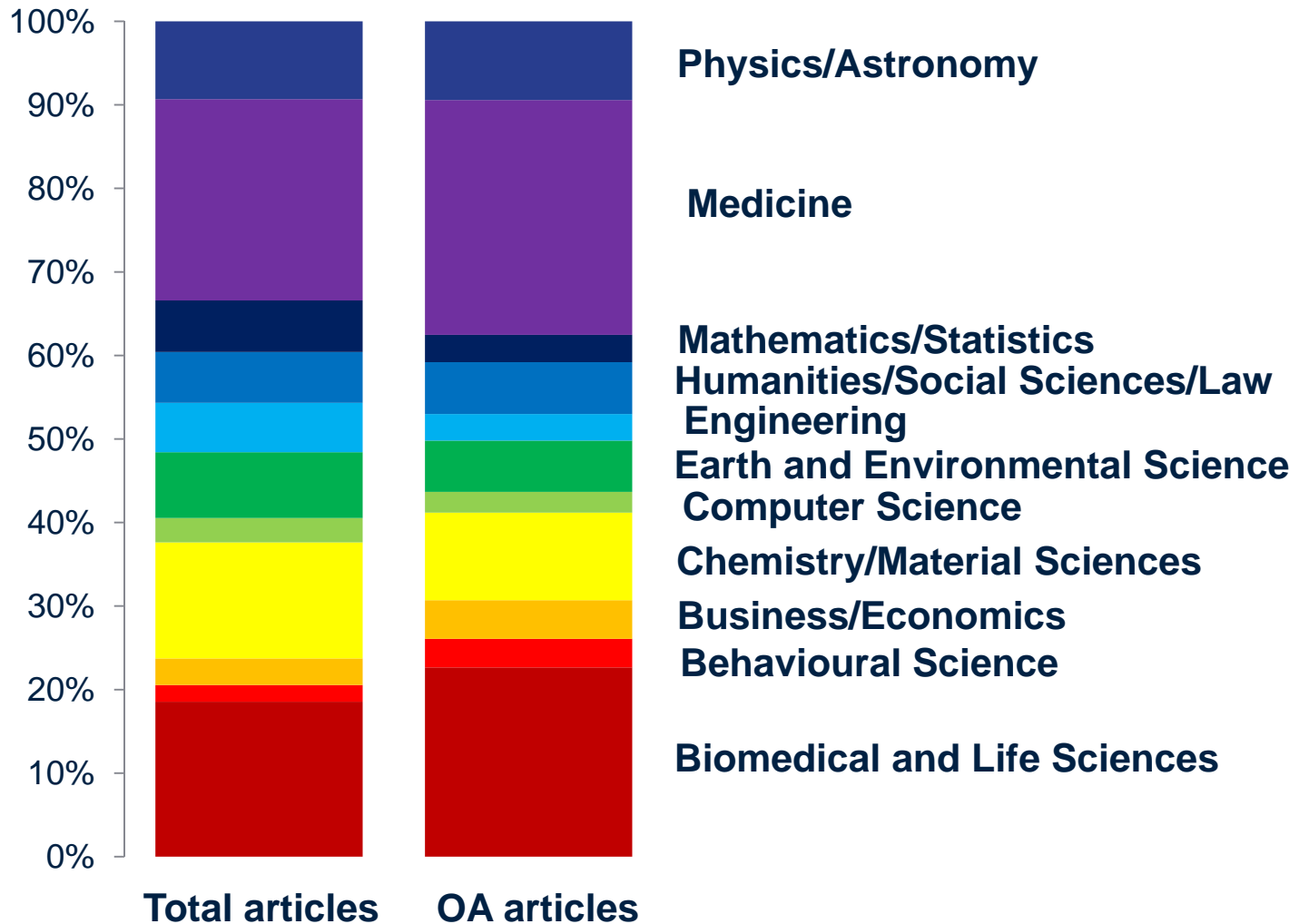
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## Hybrid journals: OA uptake across disciplines



## Price adjustments for selected hybrid journals

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SHARE

Heidelberg / Dordrecht / New York / London, 18 June 2010

### Springer Open Choice uptake affects 2011 journal pricing

Springer has analyzed the uptake of its open access option Open Choice for articles published in 2009 and is pleased to share its impact on 2011 pricing.

Springer Open Choice allows authors to publish their article with open access in exchange for payment of a fee, for the majority of its journals. The articles are then immediately freely available and the copyright remains with the author, and articles are published under the Creative Commons Attribution Non-Commercial License. These articles can be self-archived with immediate access.



## Acquisition of BioMed Central in 2008



***“Springer is now  
the world’s largest  
open access  
publisher”***

***Peter Suber in October 2008***



# What is SpringerOpen<sup>®</sup> ?

- New suite of open access journals which will cover all disciplines
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  - Waivers in cases of economic hardship
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Czech Republic (1)	Lithuania (2)
Finland (5)	Luxembourg (1)
France (5)	Malaysia (2)
Germany (35)	Mexico (1)
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Berlin / New York / London, 23 August 2010

### Springer and Helmholtz Association sign agreement for open access membership

Cooperation makes open access publishing easier for scientists

Following the launch of SpringerOpen, the Helmholtz Association has signed a new agreement for an open access membership. This agreement covers article processing charges for authors from the participating Helmholtz research centres for articles published in SpringerOpen and BioMed Central journals.

**SpringerOpen**<sup>®</sup>

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*Prediction is very  
difficult, especially if it's  
about the future.*”

*Niels Bohr (1885-1962), Nobel laureate in Physics*



## ‘Gold’ Open Access is growing fast

- Small but fast growing segment of the STM journals market
- DOAJ now lists 5,000+ journals, but only 400 have an Impact Factor
- Approx. 4% of all articles indexed by ISI in 2009 are open access
- Top three OA publishers are growing fast:
  - BMC (18k articles in 2009, +21%)
  - PLOS (6k articles in 2009, +50%)
  - Hindawi (4k articles in 2009, +75%)
- New OA funds emerge, either by funding agencies or academic institutions
- It is believed that OA will stay as a complementary business model to the well established subscription model

## The 'Gold' Open Access market share in 2020?

